

# Song of the Year

## Critique Feedback Form

### MUSICAL CRITIQUE

The following information is a critique of a single piece of material you have submitted to Song of the Year Critique Services. Your song has been reviewed for both emotional and technical impact, with specific aspects of your song rated on a scale from “1” to “10”, followed by written summaries to detail your song’s scoring as the reviewer deemed necessary. The scores and comments presented in this form represent the expert opinion of an experienced music, entertainment, or media professional. Their views may differ greatly from those of other professionals, as well as your own, since music and lyrics are a subjective art form. Please bear in mind that the following comments, both positive and negative, are intended only to encourage your songwriting ability and help develop your skills.

**DISCLAIMER:** The opinions expressed in this critique do not affect any songs you have submitted to the Song of the Year songwriting contest (hereon referred to as “the contest”). The information contained herein is purely for your benefit as an artist and songwriter. The process by which your song has been reviewed in this critique does NOT follow the same guidelines for the judging of songs in the contest. Song of the Year Critique Services works independently and autonomously of the contest. None of the reviewing professionals participate in the judging panel for the contest. While reviewing professionals have been chosen based upon their knowledge and skills pertaining to the songwriting and marketing process, the views and opinions of the reviewing professionals do not necessarily reflect the views and opinions of Song of the Year, its owners, staff, and all other members and representatives.

<b>SONG WRITER:</b>	Tim Cole
<b>SONG TITLE:</b>	You Are The Reason
<b>REVIEWER ID NUMBER:</b>	R10126SE
<b>REVIEWER PROFESSION:</b>	A&R Developer

#### EMOTIONAL IMPACT:

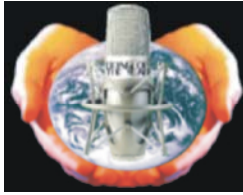
<b>LYRICS: Impact of words and phrases, ability to engage or captivate the audience.</b>			
			<b>8</b>
<b>WEAK</b>	<b>AVERAGE</b>	<b>STRONG</b>	<b>SCORE</b>

<b>MUSIC: Emotional impact of the musical score; originality.</b>			
			<b>8</b>
<b>WEAK</b>	<b>AVERAGE</b>	<b>STRONG</b>	<b>SCORE</b>

<b>TITLE: Ability to attract listener attention; pertinence to the song.</b>			
			<b>9</b>
<b>WEAK</b>	<b>AVERAGE</b>	<b>STRONG</b>	<b>SCORE</b>

<b>OVERALL IMPACT: General emotional response to the song.</b>			
			<b>8</b>
<b>WEAK</b>	<b>AVERAGE</b>	<b>STRONG</b>	<b>SCORE</b>

<b>COMMENTS ON EMOTIONAL IMPACT:</b>			
Your lyrics are simple and sweet as you describe this angelic woman who has come into your life. Some of your phrases are a bit trite but still likable. The vocals are better in this song than in your other songs. The guitar performance is a bit off tempo in places but otherwise nice. I particularly loved the bridge. The title is simple but very sweet and befitting the song. While this song may not be destined to top the music charts, it is very entertaining.			



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### TECHNICAL EVALUATION:

<b>VOCALS: Vocal acuity, tone quality, and compatibility with musical style.</b>			
			<b>9</b>
WEAK	AVERAGE	STRONG	SCORE

<b>LYRICAL DYNAMICS: Content flow, content clarity (how clear is the story, message or meaning).</b>			
			<b>10</b>
WEAK	AVERAGE	STRONG	SCORE

<b>INSTRUMENTATION: Musicianship and performance.</b>			
			<b>9</b>
WEAK	AVERAGE	STRONG	SCORE

<b>COMPOSITION: Instrumental arrangement, rhythm, tempo and creativity.</b>			
			<b>8</b>
WEAK	AVERAGE	STRONG	SCORE

<b>MELODIES: Originality, creativity, and coherence.</b>			
			<b>10</b>
WEAK	AVERAGE	STRONG	SCORE

<b>PRODUCTION: Sound quality, mix, dynamics, and finishing.</b>			
			<b>8</b>
WEAK	AVERAGE	STRONG	SCORE

<b>COMMENTS ON TECHNICAL EVALUATION:</b>			
<p>This is your best vocal performance I've heard. Your lead vocals have a softer tone and thus show greater tonal control. Your lyrics portray a clear and concise message. Your performance hits a few stumbles but otherwise flows smoothly. Your tempo gets a bit off from time to time and you have an odd chord transition, the third chord in your primary stanzas. Your production is clean but just needs some adjustment to the mix and some dynamic enhancement to give your song depth.</p>			

### MARKETABILITY:

<b>MARKETABILITY: Selling strengths and weaknesses.</b>			
			<b>8</b>
WEAK	AVERAGE	STRONG	SCORE

<b>COMMENTS ON MARKETABILITY:</b>			
<p>You have a very sweet and emotional song that, with a bit of adjustment, will have a strong chance of attracting buyers once you begin marketing.</p>			