



Song of the Year

Critique Feedback Form

MUSICAL CRITIQUE

The following information is a critique of a single piece of material you have submitted to Song of the Year Critique Services. Your song has been reviewed for both emotional and technical impact, with specific aspects of your song rated on a scale from “1” to “10”, followed by written summaries to detail your song’s scoring as the reviewer deemed necessary. The scores and comments presented in this form represent the expert opinion of an experienced music, entertainment, or media professional. Their views may differ greatly from those of other professionals, as well as your own, since music and lyrics are a subjective art form. Please bear in mind that the following comments, both positive and negative, are intended only to encourage your songwriting ability and help develop your skills.

DISCLAIMER: The opinions expressed in this critique do not affect any songs you have submitted to the Song of the Year songwriting contest (hereon referred to as “the contest”). The information contained herein is purely for your benefit as an artist and songwriter. The process by which your song has been reviewed in this critique does NOT follow the same guidelines for the judging of songs in the contest. Song of the Year Critique Services works independently and autonomously of the contest. None of the reviewing professionals participate in the judging panel for the contest. While reviewing professionals have been chosen based upon their knowledge and skills pertaining to the songwriting and marketing process, the views and opinions of the reviewing professionals do not necessarily reflect the views and opinions of Song of the Year, its owners, staff, and all other members and representatives.

SONG WRITER:	Tim Cole
SONG TITLE:	Boomerang
REVIEWER ID NUMBER:	R10126SE
REVIEWER PROFESSION:	A&R Developer

EMOTIONAL IMPACT:

LYRICS: Impact of words and phrases, ability to engage or captivate the audience.			
			8
WEAK	AVERAGE	STRONG	SCORE

MUSIC: Emotional impact of the musical score; originality.			
			8
WEAK	AVERAGE	STRONG	SCORE

TITLE: Ability to attract listener attention; pertinence to the song.			
			10
WEAK	AVERAGE	STRONG	SCORE

OVERALL IMPACT: General emotional response to the song.			
			8
WEAK	AVERAGE	STRONG	SCORE

COMMENTS ON EMOTIONAL IMPACT:			
When I hear your lyrics, I’m reminded of the phrase “what comes around, goes around.” Your quirky portrayal of this expression was filled with 3 parts wit and 1 part cornball. Chorus phrases like “the whole shebang” and “You’ll go ‘hot dang!’” didn’t particularly win me over, but most of your lyrics inspired me. The music has some rough edges, primarily in the vocals and performance, but was otherwise very likable. I love your title, very witty and creative! This is a good song that just needs a bit more work.			



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TECHNICAL EVALUATION:

VOCALS: Vocal acuity, tone quality, and compatibility with musical style.			
			6
WEAK	AVERAGE	STRONG	SCORE

LYRICAL DYNAMICS: Content flow, content clarity (how clear is the story, message or meaning).			
			8
WEAK	AVERAGE	STRONG	SCORE

INSTRUMENTATION: Musicianship and performance.			
			8
WEAK	AVERAGE	STRONG	SCORE

COMPOSITION: Instrumental arrangement, rhythm, tempo and creativity.			
			10
WEAK	AVERAGE	STRONG	SCORE

MELODIES: Originality, creativity, and coherence.			
			10
WEAK	AVERAGE	STRONG	SCORE

PRODUCTION: Sound quality, mix, dynamics, and finishing.			
			8
WEAK	AVERAGE	STRONG	SCORE

COMMENTS ON TECHNICAL EVALUATION:			
<p>I'm not a big fan of your vocals. Not that they are bad, but the style just doesn't seem to fit. I think a more subtle style and some harmonies would work much better. The lyrics follow a clear direction but use some rather goofy lines in the process. The performance is a bit off tempo and you need to clean up your musicianship, especially in the lead guitars. The melodies are spectacular! The recording mix needs to be balanced out a little more so that the percussion and low end come out more. Also, work on your dynamic presence and stereo separation.</p>			

MARKETABILITY:

MARKETABILITY: Selling strengths and weaknesses.			
			7
WEAK	AVERAGE	STRONG	SCORE

COMMENTS ON MARKETABILITY:			
<p>You have some items to clean up, most important of which are the lyrics that need a couple changes. But this song has serious potential.</p>			